

Xiaomeng Guo

CONTACT INFORMATION

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EDUCATION

Olin Business School, Washington University in St. Louis

Ph.D. in Operations and Manufacturing Management

August 2016

Tsinghua University, Academic Talent Program, Beijing, China

B.S. in Mathematics and Physics

July 2010

ACADEMIC POSITION

Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University

Sep 2016 - Present

RESEARCH INTERESTS

Supply Chain Management, Operations and Marketing Interface, Omni-Channel Retail Management, Behavioral Operations, Game Theory Application

RESEARCH PAPERS

- **Signaling Through Price and Quality to Consumers with Fairness Concerns** (with Baojun Jiang)
Journal of Marketing Research (forthcoming)
- **Selling a Product Line Through a Retailer When Demand Is Stochastic: Analysis of Price-Only Contracts** (with Lingxiu Dong and Danko Turcic) *under minor revision at Manufacturing and Service Operations Management*
- **Omni-Channel Retail in the Presence of Operational Frictions** (with Panos Kouvelis and Danko Turcic) *To be submitted*

SELECTED PRESENTATIONS

- **Omni-Channel Retail in the Presence of Operational Frictions**
- *MSOM Annual Meeting*, Toronto, Canada, 2015

- *OM Workshop, Antai Business School, Shanghai Jiaotong University, Shanghai, China, 2015*
- *Invited Talk at Nanjing University, Nanjing, China, 2015*
- **Selling a Product Line Through a Retailer When Demand Is Stochastic: Analysis of Price-Only Contracts**
 - *Invited Talk at Carroll School of Management, Boston College, Boston, MA, 2016*
 - *Invited Talk at School of Business, University of San Diego, San Diego, CA, 2015*
 - *INFORMS Annual Meeting, Philadelphia, PA, 2015 (Scheduled, TA48)*
 - *INFORMS Annual Meeting, San Francisco, CA, 2014*
 - *MSOM Annual Meeting, Seattle, Washington, 2014*
- **Signaling Through Price and Quality to Consumers with Fairness Concerns**
 - *POMS Annual Conference Meeting, Atlanta, GA, 2014*
 - *Invited Talk at University of Science and Technology of China, Hefei, China, 2013*

TEACHING EXPERIENCE

Teaching Assistant, Olin Business School, Washington University in St. Louis

- *Operations Management (MBA/PMBA/MSCM)* 2011-2013
- *Project Management (MBA/PMBA/MSCM)* 2012 Spring
- *Managing the Innovation Process (EMBA)* 2014 Fall, 2012 Fall
- *Stochastic Foundations for Finance (MSF)* 2012 Fall, 2011 Fall
- *Management Science (BSBA)* 2013 Fall
- *Pricing (BSBA)* 2013 Spring
- *Pricing Strategies (MBA)* 2013 Spring
- *Theory and Research Methods in Inventory and Supply Chain Management (PhD)* 2013 Fall

CONSULTING EXPERIENCE

PhD Consultant, Boeing Center for Technology, Information, & Manufacturing, Olin Business School, Washington University in St. Louis 2010-2015

SERVICE

Reviewer: Operations Research, OMEGA, IIE Transaction, Annual of Operations Research

SELECTED HONORS

- Moog Scholar Award, for Exceptional Advancement and Progress, Olin Business School 2015
- Doctoral Fellowship, Olin Business School 2010-2015
- Meritorious Award (First Prize), Mathematical Contest in Modeling (USA) 2009
- Silver Medal Award (Nationwide), Chinese Mathematical Olympiad (CMO) 2006