

## Curriculum Vitae

Prof. Andy C. L. Yeung  
Chair Professor of Operations Management and Head  
Department of Logistics and Maritime Studies,  
The Hong Kong Polytechnic University,  
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### Career History

July, 2015 – Present	Chair Professor of Operations Management and Head Department of Logistics and Maritime Studies
Sept., 2010 – June, 2015	Professor (and Head of Dept. Since July 2014) Department of Logistics and Maritime Studies
Nov., 2007 – Aug., 2010	Associate Professor (and Acting Head July 2010- June 2011) Department of Logistics and Maritime Studies
Feb., 2002 – Oct., 2007	Assistant Professor Department of Logistics (2003-2007) Department of Management (2002-2003) The Hong Kong Polytechnic University
Mar., 2000 – Feb., 2001	Certification Officer International Business Certification Section SGS (Hong Kong) Limited

### Education

Nov., 1995 – Aug., 1999	Doctor of Philosophy (Ph.D.) in Operations Management The University of Hong Kong, Hong Kong
Sept., 1993 - Oct., 1994	Master of Science (M.Sc.) in Manufacturing Systems Engineering and Management University of Bradford, United Kingdom
Sep., 1990 – July, 1993	Higher Diploma in Manufacturing Engineering City University of Hong Kong

### Professional Services:

Recognition for *Outstanding Service* as General Co-Chair in 7<sup>th</sup> POMS-Hong Kong International Conference, Presented by Production and Operations Management Society at Orlando, Florida, USA, 2016  
*Best Associate Editor Award*, Journal of Operations Management, Presented at Philadelphia, USA, 2013  
Departmental Editor, Journal of Operations Management, 2019 - Present  
Business Panel Member, Research Grant Council (RGC) of Hong Kong, 2013 – 2019

### **Selected Journal Publications**

Yiu, D. L., H. K. S. Lam, A. C. L. Yeung and T. C. E. Cheng (2020), Enhancing the financial returns of R&D investments through operations management, *Production and Operations Management* (accepted).

Lo, C. K. Y., C. S. Tang, Y. Zhou, A. C. L. Yeung and F. Di (2018), Environmental Incidents and the Market Value of Firms: An Empirical Investigation in the Chinese Context, *Manufacturing and Service Operations Management*, Vol. 20, pp. 422-439.

Lam, H. K. S., A. C. L. Yeung, and T. C. E. Cheng (2016), The Impact of Firms' Social Media Initiatives on Operational Efficiency and Innovativeness, *Journal of Operations Management*, Vol. 47-48, pp. 28-43.

Lo, C. K. Y., M. Pagell, D. Fan, F. Wiengarten and A. C. L. Yeung (2014), OHSAS 18001 Certification and Operating Performance: The Role of Complexity and Coupling, *Journal of Operations Management*, Vol. 32, pp. 268-280.

Liu, X., A. C. L. Yeung, C. K. Y. Lo and T. C. E. Cheng (2014), The Moderating Effects of Knowledge Characteristics of Firms on the Financial Value of Innovative Technology Products, *Journal of Operations Management*, Vol. 32, pp. 79-87.

Lo, C. K. Y., F. Wiengarten, P. K. Humphreys, A. C. L. Yeung and T. C. E. Cheng (2013), Impact of Contextual Factors on the Performance of ISO 9000 Adopting Firms, *Journal of Operations Management*, Vol. 31, pp. 229-235.

Yeung, A. C. L., C. K. Y. Lo and T. C. E. Cheng (2011), Behind the Iron Cage: An Institutional Perspective on ISO 9000 Adoption and CEO Compensation, *Organization Science*, Vol. 22, No. 6, pp. 1600-1612.

Yee, R. W. Y., A. C. L. Yeung and T. C. E. Cheng (2008), The Impact of Employee Satisfaction on Quality and Profitability in High-contact Service Industries, *Journal of Operations Management*, Vol. 26, No. 5, pp. 651-668.

Yeung, A. C. L. (2008), Strategic Supply Management, Quality Initiatives and Organizational Performance, *Journal of Operations Management*, Vol. 26, No. 4, pp. 490-502.

Yeung, A. C. L., T. C. E. Cheng and K. H. Lai (2006), An Operational and Institutional Perspective of Total Quality Management, *Production and Operations Management*, Vol. 15, No. 1, pp. 156-170.

Yeung, A. C. L., T. C. E. Cheng, and K. H. Lai (2005), An Empirical Model for Managing Quality in the Electronics Industry, *Production and Operations Management*, Vol. 14, No. 2, pp. 189-204.

Zhao, X., A. C. L. Yeung and T. S. Lee (2004), Quality Management and Organizational Context in Selected Service Industries of China, *Journal of Operations Management*, Vol. 22, No. 6, pp. 575-587.

Yeung, A. C. L., L. Y. Chan and T. S. Lee (2003), An Empirical Taxonomy on Quality Management Systems: A Study of the Hong Kong Electronics Industry, *Journal of Operations Management*, Vol. 21, No. 1, pp. 45-62.

### **External Research Funding:**

*RGC-GRF 2017*

Investigators : Andy C. L. Yeung (PI), T. C. Edwin Cheng  
Project Title : Saving the Environment and Saving Lives: Do Environmental Awards in China Reduce Firms' Operational Risks?  
Total Grant : HK\$842,252 (Funded)

*RGC-GRF 2016*

Investigators : Andy C. L. Yeung (**PI**), T. C. Edwin Cheng  
Project Title : When will Process Institutionalization lead to Organizational Innovativeness?  
Knowledge Absorption, IT Capability and Partner Alliance  
Total Grant : HK\$707,550 (Funded)

*RGC-GRF 2015*

Investigators : Andy C. L. Yeung (**PI**), T. C. Edwin Cheng  
Project Title : Do Business Intelligence Systems Improve Operational Capabilities and Reduce  
Firm Risks? Stakeholder Relationships and Process Institutionalization  
Total Grant : HK\$512,000 (Funded)

*RGC-GRF 2013*

Investigators : Andy C. L. Yeung (**PI**), Chris K. Y. Lo, T. C. Edwin Cheng  
Project Title : “Socialized” Operations Management: The Impact of Social Commerce on  
Product/Service Quality and Profitability  
Total Grant : HK\$686,000 (Funded)

*RGC-GRF 2012*

Investigators : Andy C. L. Yeung (**PI**), Chris K. Y. Lo, T. C. Edwin Cheng  
Project Title : Corporate Environmental Initiatives in China: Executive Motives, Corporate  
Benefits and Public Interests  
Total Grant : HK\$455,000 (Funded)

*RGC-GRF 2010*

Investigators : Andy C. L. Yeung (**PI**), T. C. Edwin Cheng  
Project Title : Exploring a Paradox in Operations Management: Quality Management Standards,  
Institutionalization and Organizational Implications in Chinese Manufacturing  
Industry  
Total Grant : HK\$459,725 (Funded)

*RGC HK – ESRC UK, 2009*

Investigators : Andy C. L. Yeung (**Co-PI**), Paul K. Humphreys, T. C. Edwin Cheng  
Project Title : Are Quality Management Systems Effectively Adopted in China? A Longitudinal  
Analysis of ISO 9000 Adoption and Comparison to UK Firms  
Total Grant : HK\$350,000 + £76,029 (Funded)