

The Hong Kong Polytechnic University
Department of Logistics and Maritime Studies
Research Seminar

Date with Editor-in-Chief for Research and Paper Publication
by

Prof. Jiuh-Biing Sheu
Industrial Marketing Management Distinguished Professor
Department of Business Administration
National Taiwan University

Date: 19 April 2016 (Tuesday)
Time: 10:30am - 11:30am
Venue: M103, M core
The Hong Kong Polytechnic University

(Conducted in English)

Abstract:

Paper publication in top-tier journals requires not only innovative research itself but also sophisticated writing and presentation skills revealed in papers to clarify the relative contribution of a paper against extant literature. This speech is to share the speaker's editorial experience in handling papers submitted to, and research experience in publishing papers in top-tier journals in transportation, logistics, supply chain management, and related areas. Furthermore, the speaker provides the overview of Transportation Research Part E, including the journal's aim and scope, paper review criteria and standards, hot topics and research trends observed from papers submitted to TRE in recent years. The speech is expected to benefit our audiences, particularly for those junior scholars and PhD students, to create innovative research papers, and move toward the ultimate goal of sustainable research career development of scholars.

Bio:

Jiuh-Biing Sheu holds the distinguished professor at National Taiwan University. He is also the Editor in Chief of Transportation Research Part E, Associate Editor of Transportmetrica B, and editorial board member of Industrial Marketing Management.

Professor Sheu has published over seventy refereed journal articles in academic journals, including Transportation Research Parts A, B, C, E, F, Transportation Science, and Production and Operations Management, with a half of them by singly authored. Additionally, Professor Sheu published two special issues on Emergency Logistics management and Green Supply Chain Management for Transportation Research Part E in 2007 and 2011, respectively. His research areas cover Intelligent Transportation Systems (ITS), Emergency Logistics, Green Supply Chain Management, Business-to-Business Relationship Marketing, Quantum Optical Flow Theory and its Applications in ITS, Behavioral Operations Management, Green Marketing, Affect Science and Cognition in Decision Science. He received Outstanding Researcher Awards from Ministry of Technology of Taiwan in 2006, 2012, and 2015; Outstanding Young Researcher Project, National Science Council, Taiwan (2011 – 2015); Outstanding Scholar Research Project, National Science Council, Taiwan (2008 – 2011); Outstanding Researcher Award, National Chiao Tung University (2004) and Da-You Wu Outstanding Junior Researcher Award, National Science Council, Taiwan in 2003. Additionally, Professor Sheu is awarded Shanghai Eastern – Scholar Chair Professor (2013), One Thousand Person Project of Shanghai (2013), and Chair Professor of Chang Jiang Scholars Program of China (2016).

Please email to irene.lam@polyu.edu.hk for enquiries.

All are welcome!