

*The Hong Kong Polytechnic University
Department of Logistics and Maritime Studies
Research Seminar*

Why Are (Your) Supply Chain Disruptions Severe? Firm and Managerial Considerations

by

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**Date: 20 July 2016 (Wednesday)
Time: 10:30am - 11:30am
Venue: M802, Li Ka Shing Tower
The Hong Kong Polytechnic University
(Conducted in English)**

Abstract:

Supply chain disruptions are critical concerns for firms operating in the global economy. The good news is that there has been significant interest from both academics and practitioners on this topic. The bad news is that the topic has yet to reach consensus or closure. In this presentation, I will articulate several “quasi-informed” insights to answer the question of why firms face severe supply chain disruptions. These “quasi-informed” insights are conservative and thought-provoking since they are derived from (a) an ongoing (i.e., incomplete) review of literatures bases that, while overlapping, present ambiguity regarding the phenomenon of supply chain disruptions and (b) several research projects that are at different stages of completion.

Bio:

M. Johnny Rungtusanatham joined Fisher College of Business in 2011 as professor of Management Sciences. He previously has worked at the Carlson School of Management at the University of Minnesota, the W. P. Carey School of Business at Arizona State University, and the School of Business of the University of Wisconsin-Madison, where he held faculty and various administrative titles. Those included academic co-director of the Joseph M. Juran Center for Leadership in Quality, PhD coordinator for the Operations and Management Sciences Department, academic director for the Chevron Advanced Certificate Program in Supply Chain Management, and founding faculty director for the W. P. Carey MBA – Online Program.

At Fisher, Rungtusanatham leads and teaches the undergraduate core operations management course and in 2014 recently received the Daniel Westerbeck Undergraduate Teaching Award. He also has taught in the full-time, part-time and Executive MBA Programs at Carlson and the W.P. Carey School. While at W. P. Carey, Rungtusanatham was first winner of the *John Teets Outstanding Graduate Professor Award*(2000). In 2000, he also received the distinction of *Foreign Professor of High Qualification* from the Università di Padova, Italy.

Rungtusanatham has expertise in mass customization, quality management and supply chain design. His research, published in prestigious academic and practitioner journals, has been recognized with the 2011 *Citation of Excellence* from Emerald Management Reviews, the 2004 *Best Paper Award* from the *Production Planning & Control* journal, the 2004 *Best Paper Award* from the *Decision Sciences Journal of Innovative Education*, and the 2005 *E. Grosvenor Plowman Best Paper Award* from the CSCMP Annual Conference. His publications were finalists for the 2005 *Journal of Operations Management Best Paper Award* and the 2008 *Chan K. Hahn Best Paper Award* from the operations management division of the Academy of Management. At Carlson, Rungtusanatham won the 2007 *Faculty Research Award*.

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All are welcome!